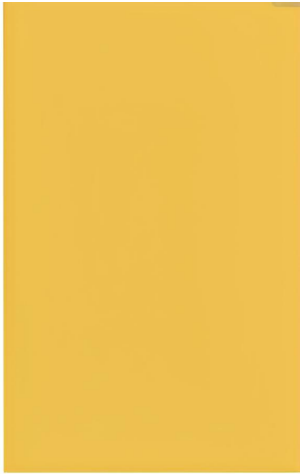




# KORAQ LABS

## COMPANY PROFILE

A NIGERIAN TECHNOLOGY STUDIO DESIGNING AND BUILDING WEBSITES, LANDING PAGES, AND WEB APPLICATIONS FOR BUSINESSES READY TO LOOK CREDIBLE, REACH MORE CUSTOMERS, AND OPERATE BETTER ONLINE.



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2026



*Vision-led.  
Mission-driven.*

KORAQ LABS

# Vision

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## OUR VISION

Become a long-term technology partner — from first website to full operating systems.

# Mission

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## OUR MISSION

Give Nigerian businesses digital products that are genuinely useful — simple, reliable, and built to grow with them.



# About Koraq Labs

## OVERVIEW

Koraq Labs is a Nigerian technology studio that combines strategy, design, and software development to build digital experiences businesses can actually use and grow with. We work with SMEs, startups, professionals, and organizations across every industry, holding every project to the same standard: simple, reliable, and built to work.





# Our Services



## Websites

Credible, professional sites that represent the business well and are built to convert.

## Landing Pages

Focused, fast pages built to turn visitors into leads.

## Web Applications

Tools and platforms that run part of the business online, with API integrations where needed.

*Digital Products — bespoke builds tailored to a specific business need, with add-ons included when a project needs them (e.g., integrations, dashboards).*



# Core Values



## Simplicity

The simplest solution that solves the problem is the right one.



## Reliability

Built to work, keep working, and stay easy to maintain.



## Practical Innovation

New tech is worth using only when it makes a real difference.



## Business Impact

Design and code judged by what they do for the business.



## Continuous Improvement

Every project better than the last.

# Growth Path

Your first website doesn't have to be your final digital product.





# Our Approach

1

## Discover

Understand business, customers, goals.

2

## Design

Structure & visual direction agreed before development.

3

## Build

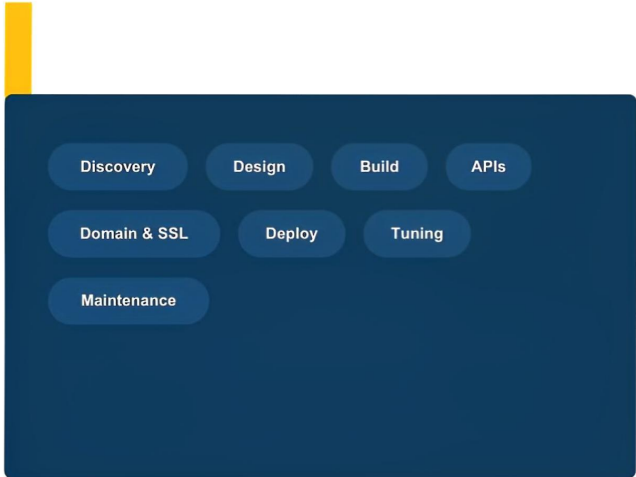
Develop with modern tech, visible progress.

4

## Launch

Deploy, configure domain, optimize, hand over.

*Support (optional) — maintenance, updates, and ongoing technical support after launch.*



KORAQ LABS

# What We Handle End-to-End

## Fit Before Fashion

We choose the simplest technology that solves the problem — not the newest one.

## Boring Where It Counts

Reliability over novelty for the parts of a system that must never break.

## Owned, Not Locked In

Domains, code, and accounts stay in the client's hands, not ours.



## Who We Build For

## & Impact

### INDUSTRIES WE SERVE

Healthcare

Real Estate

Hospitality

Retail

Automotive

Professional Services

Education

Startups

Financial Services

Logistics

*"We build for businesses, not industries — the standard stays the same."*

### AT A GLANCE

#### Based in Nigeria

Serving SMEs, startups, professionals & organizations.

#### Most sites in 1–2 weeks

Whether it's a new build or a redesign.

#### Domain, hosting & SSL

Handled end-to-end, not left to the client.

#### Mobile-first

With WhatsApp integration standard on every build.



## Packages & Options

### Landing Pages

from NGN 250,000

A focused, fast page built to turn visitors into leads.

### Business Websites

from NGN 750,000

A credible, full site that represents the business well.

### Applications

Quoted per project

Custom web apps and systems scoped to your requirements.



# Let's Connect

At Koraq Labs, we help businesses look credible, reach more customers, and operate better online. Whether you're starting with a landing page or scaling into a full digital product, we have the process to get you there.

## GET IN TOUCH

[koraqlabs@gmail.com](mailto:koraqlabs@gmail.com) | WhatsApp 0814 383 2354 | [@koraqlabs](https://www.koraqlabs.com) | [koraqlabs.com/contact](https://www.koraqlabs.com/contact)